



REALLY GOOD FUNDRAISING PROGRAMS

1 BUY & RESELL FUNDRAISER

Buy individually wrapped, soft-baked cookies upfront to resell

- Our price is \$2 per cookie. You resell them for whatever price best fits your goals. (We can suggest resale pricing)
- Great for concessions, bake sales, in-school sales, etc.
- Option to include cookie totes (this is just a vehicle to make carrying around the cookies easier while reselling for the participants. Great for sports teams!)

**no minimum or maximum order quantity*



2 ORDER FORM FUNDRAISER

Collect orders for individual cookies or cookie gift boxes

- Choose the option of digital order forms, paper order forms, or both
- Our prices are \$2 per cookie & \$33 per dozen gift box. You resell them for whatever price best fits your goals. (We can suggest resale pricing)
- Set up your timeframe to collect orders
 - Payment must be collected upfront
 - Can ship orders nationwide (customer pays for shipping costs)
- Choose drop off date & location
 - We drop off all orders to you for distribution



3 ONLINE FUNDRAISER

Participants order items online and use code at checkout

- RGC sends payment at the end of the fundraiser for all orders that were made through your fundraising code



IT'S ALL ABOUT THE DOUGH INDIVIDUAL COOKIES

YOUR COST PER COOKIE | \$2

RESALE PRICING RECOMMENDATIONS

AVERAGE SALES PRICE

\$2.50

Profit Margin
20%

DOUGH CALCULATOR

*you make \$0.50 per cookie sold

SELL → MAKE

100 COOKIES → \$50

250 COOKIES → \$125

500 COOKIES → \$250

1000 COOKIES → \$500

\$3

Profit Margin
33%

DOUGH CALCULATOR

*you make \$1 per cookie sold

SELL → MAKE

100 COOKIES → \$100

250 COOKIES → \$250

500 COOKIES → \$500

1000 COOKIES → \$1000

\$4

Profit Margin
50%

DOUGH CALCULATOR

*you make \$2 per cookie sold

SELL → MAKE

100 COOKIES → \$200

250 COOKIES → \$500

500 COOKIES → \$1000

1000 COOKIES → \$2000

WHY CHOOSE RGC OVER OTHERS?

- Average 33% Profit Margin
- Choose your margins & sales price
- No minimum order quantity
- Flexible Program Offerings
- Quick Turn-Around
- Nationwide Delivery



IT'S ALL ABOUT THE DOUGH GIFT BOXES

YOUR COST PER DOZEN BOX | \$33

RESALE PRICING RECOMMENDATIONS

AVERAGE SALES PRICE

\$40

**Profit Margin
18%**

DOUGH CALCULATOR

*you make \$7 per box sold

SELL → MAKE

10 BOXES → \$70

25 BOXES → \$175

50 BOXES → \$350

100 BOXES → \$700

\$45

**Profit Margin
27%**

DOUGH CALCULATOR

*you make \$12 per box sold

SELL → MAKE

10 BOXES → \$120

25 BOXES → \$300

50 BOXES → \$600

100 BOXES → \$1200

\$50

**Profit Margin
34%**

DOUGH CALCULATOR

*you make \$17 per box sold

SELL → MAKE

10 BOXES → \$170

25 BOXES → \$425

50 BOXES → \$850

100 BOXES → \$1700



Really GOOD COOKIES



BREAKFAST



CLASSIC SUGAR



CHOCOLATE CHIP



BIRTHDAY CAKE



TEXAS SHEET CAKE



GRAM'S SNICKERDOODLE



PB FUDGE BUTTERCREAM



LEMON ZEST GLAZED



OG VANILLA BUTTERCREAM

PRODUCED IN A FACILITY THAT ALSO HANDLES SOY, PEANUTS AND TREE NUTS.



**Really
GOOD
COOKIES**



3 ORIGINAL BUTTERCREAM

3 PBF BUTTERCREAM

3 CHOCOLATE CHIP

3 SNICKERDOODLE



RGC CLASSIC COLLECTION

3 BREAKFAST

3 CLASSIC SUGAR

3 SNICKERDOODLE

3 CHOCOLATE CHIP



PLAIN JANE

4 PBF BUTTERCREAM

4 CHOCOLATE CHIP

4 TEXAS SHEET CAKE



CHOCOLATE LOVERS DELIGHT

3 ORIGINAL BUTTERCREAM

3 PBF BUTTERCREAM

3 BIRTHDAY CAKE

3 TEXAS SHEET CAKE



BUTTERCREAM DREAM

WANT TO BUILD YOUR OWN BOX?

GO TO EATREALLYGOODCOOKIES.COM &
ENTER YOUR GROUP'S FUNDRAISING CODE AT CHECKOUT